



Pre-Program Questionnaire
Sandy Geroux
WOWplace® International, LLC

Client: _____

Contact person: _____ Telephone number: _____

E-mail address: _____

Meeting Date(s): _____

Please fill out this questionnaire as accurately and completely as possible, as it will enable Sandy Geroux to customize her program(s) to the needs of your organization. When completed, please scan and e-mail it to Sandy at sandy@thewowplace.com. If you have any questions, please call Sandy at 407-856-1188.

Thank you!

Audience Profile:

Number of expected attendees: _____ % males _____ % females _____

Will spouses be in the audience? Yes No

Introduction (written introduction will be provided by Sandy):

Who will be introducing Sandy? _____

Social Functions:

Would you like Sandy to participate in any scheduled functions before or after her presentation?

Date: _____ Time: _____ Location: _____

Dress: _____ Breakfast Lunch Dinner

Meeting Goals:

1. What is the purpose of this meeting? _____

2. What would you like attendees to come away from the meeting with? _____

3. What are two of the biggest challenges facing your industry (if applicable)? _____

4. What are two of the biggest challenges facing your organization? _____

5. What are you especially proud of as an organization? _____

6. Are there any buzz words or technical terms of which Sandy should be aware? _____

7. Are there any taboo issues of which Sandy should be aware? _____

8. Please list the names and telephone numbers of three people Sandy should call to interview regarding your organization:

Name: _____ Telephone number: _____

Name: _____ Telephone number: _____

Name: _____ Telephone number: _____

9. Will Sandy have access to the room prior to her speaking engagement? If so, how far in advance? _____

10. What will be occurring before and after Sandy's presentation (e.g., other speeches, award ceremonies, etc.)? _____

11. How will you evaluate the success of Sandy's presentation? _____

12. What's the best thing about being a professional in your industry? (for the song) _____

13. What's the worst thing about being a professional in your industry? (for the song) _____

Please mail or e-mail us a copy of your meeting agenda/flyer/program, as well as a copy of your organizational chart (*if applicable*) and any other literature that would help Sandy understand your industry and organization better. Thanks again!

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Phone: 407-856-1188

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