



Pre-Program Questionnaire
Sandy Geroux
WOWplace® International, LLC

Client: \_\_\_\_\_

Contact person: \_\_\_\_\_ Telephone number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Meeting Date(s): \_\_\_\_\_

Please fill out this questionnaire as accurately and completely as possible, as it will enable Sandy Geroux to customize her program(s) to the needs of your organization. When completed, please scan and e-mail it to Sandy at sandy@thewowplace.com. If you have any questions, please call Sandy at 407-856-1188.

Thank you!

Audience Profile:

Number of expected attendees: \_\_\_\_\_ % males \_\_\_\_\_ % females \_\_\_\_\_

Will spouses be in the audience? [ ] Yes [ ] No

Introduction (written introduction will be provided by Sandy):

Who will be introducing Sandy? \_\_\_\_\_

Social Functions:

Would you like Sandy to participate in any scheduled functions before or after her presentation?

Date: \_\_\_\_\_ Time: \_\_\_\_\_ Location: \_\_\_\_\_

Dress: \_\_\_\_\_ [ ] Breakfast [ ] Lunch [ ] Dinner

Meeting Goals:

1. What is the purpose of this meeting? \_\_\_\_\_

\_\_\_\_\_

2. What would you like attendees to come away from the meeting with? \_\_\_\_\_

\_\_\_\_\_

3. What are two of the biggest challenges facing your industry (if applicable)? \_\_\_\_\_

\_\_\_\_\_

4. What are two of the biggest challenges facing your organization? \_\_\_\_\_

\_\_\_\_\_

5. What are you especially proud of as an organization? \_\_\_\_\_

\_\_\_\_\_

6. Are there any buzz words or technical terms of which Sandy should be aware? \_\_\_\_\_

\_\_\_\_\_

7. Are there any taboo issues of which Sandy should be aware? \_\_\_\_\_

\_\_\_\_\_

8. Please list the names and telephone numbers of three people Sandy should call to interview regarding your organization:

Name: \_\_\_\_\_ Telephone number: \_\_\_\_\_

Name: \_\_\_\_\_ Telephone number: \_\_\_\_\_

Name: \_\_\_\_\_ Telephone number: \_\_\_\_\_

9. Will Sandy have access to the room prior to her speaking engagement? If so, how far in advance? \_\_\_\_\_

\_\_\_\_\_

10. What will be occurring before and after Sandy's presentation (e.g., other speeches, award ceremonies, etc.)? \_\_\_\_\_

\_\_\_\_\_

11. How will you evaluate the success of Sandy's presentation? \_\_\_\_\_

\_\_\_\_\_

12. What's the best thing about being a professional in your industry? (for the song) \_\_\_\_\_

\_\_\_\_\_

13. What's the worst thing about being a professional in your industry? (for the song) \_\_\_\_\_

\_\_\_\_\_

Please mail or e-mail us a copy of your meeting agenda/flyer/program, as well as a copy of your organizational chart (*if applicable*) and any other literature that would help Sandy understand your industry and organization better. Thanks again!

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Phone: 407-856-1188

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